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PART II

RINK

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SUB-ZERO

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WIAMA Wins with STEM Program

STEM (Science, Technology, Engineering, Math) programs specific to the ice sports industry offer a fantastic opportunity for hands on learning in your facility. Field trips coupled with a STEM program are a great way to enhance school visits by giving students hands-on experience in the field.

Recently the Wisconsin Ice Arena Management Association (WIAMA) board of directors, along with some of the group's members, had their Education and Programming Coordinator Abby Fredrickson from Naga-Waukee Ice Arena in Delafield, WI present two of the U.S. Ice Rink Association's STEM programs. They were 'Making Fizzy Snowman' and 'Making a Catapult.'

Terry Johnson, from the Pettit National Ice Center, was one of the participants that attended the program.

"Similar to students in school, we were able to get up and out of our seats and engage in a fun experimental activity," Johnson said. "I can see how this program would be a great way to get new participants in my facility."

Jason Woods from the Kettle Moraine Ice Center in West Bend, WI recognized that getting school groups into his building was made easier when he added a more educational portion to a skating field trip like the STEM programs that U.S. Ice Rinks offers.

"Everyone had very positive responses to the added educational aspect and was appreciative that we took a skating field trip to the next level," Woods said.

For more information on U.S. Ice Rink's STEM program, visit their resources page found at usicerinks.com. 🌐