

2023 NARCE IN PHOTOS



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PICTURES: MARIUCCI
SHRINKS THE RINK

PART II

THE OFFICIAL PUBLICATION OF THE UNITED STATES ICE RINK ASSOCIATION WAS A CIVILE

## SUB-ZERO SANGTUARY

→ Inside UW-Madison's brand-new Bakke Recreation & Wellbeing Center

#### OPENING ADDRESS \* Welcome from Jeff Theiler



# Taking NARCE to the Next Level

Thanks to you, the rink industry's premier event continues to surpass expectations

The 19th Annual North American Rink Conference & Expo (NARCE) has come and gone, but the event was one of the best we have ever held. There were over 600 participants in attendance for the nine educational courses and two-day trade show which was the largest to date (96 booths). The energy and

enthusiasm of everyone involved this year was amazing! Check out the event recap starting on page 32.

As you can imagine, there is a lot of work that goes into a national conference and trade show, and the work to put forth a successful event cannot be done by our staff alone. I would like to recognize and thank our Board of Directors, volunteers, instructors, partners (USA Hockey, U.S. Figure Skating, ORFA), exhibitors, sponsors, and all our members for their support and efforts in making our final year in Buffalo a memorable experience!

We won't be resting on our laurels; we are looking forward to taking the feedback we received from attendees, exhibitors, and sponsors this year to make the 20th Anniversary of NARCE even better. I hope you take the opportunity to join us next May 21-24 in Milwaukee, WI.

If you missed NARCE, there are still many professional development and net-

working opportunities available through our Regional Training Programs (RTP) located around the country this Summer and Fall. These opportunities are outlined in the 2023 KTP brochure which starts on page 25.

I hope you have a great summer,

- Jeff Theiler, Chief Operating Officer, United States Ice Rink Association



**SAVE THE** 

DATE: The 20th Anniversary of NARCE will take place May 21-24, 2024, in Milwaukee. Wisconsin!

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Mission: "To advance the ice rink industry through membership, world-class education, training, resources and events."

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#### U.S. ICE RINK NEWS . Updates from the U.S. Ice Rink Association



#### CIT Class of 2018: It's time to recertify!

All Certified Ice Technicians (CIT) expiring in 2023 must complete a CIT Recertification (CITR) exam by the end of the year to remain current. We are now offering an online exam option that provides the opportunity for CITs to self-study and write the CITR exam utilizing an online proctor each month.

Those seeking CIT recertification must maintain an annual membership (Individual, Facility, or Vendor) with the United States Ice Rink Association to keep their professional certification valid.

Available exam dates can be found at usicerinks.com under the Education tab, then Locations/Registration. Contact John Monteleone with questions at johnm@usicerinks.com.

Effective in January 2023, any CIT that has allowed their certification to lapse more than 5 years will no longer be eligible to take the recertification exam and would need to repeat all three courses.



### **CERTIFIED ICE** TECHNICIAN

 Recognized by the National Hockey League, the Certified Ice Technician (CIT) is the most highly regarded professional designation for ice rink operations professionals in North America.

For more information. check out pg. 25

#### Register for 2023 Regional **Training Programs**

Don't delay in registering for a Regional Training Program near you. Some locations have already sold out. Online

SIRO courses for the Fall will be posted at usicerinks.com no later than August 15.



### **WIAMA Wins with STEM Program**

STEM (Science, Technology, Engineering, Math) programs specific to the ice sports industry offer a fantastic opportunity for hands on learning in your facility. Field trips coupled with a STEM program are a great way to enhance school visits by giving students hands-on experience in the field.

Recently the Wisconsin Ice Arena Management Association (WIAMA) board of directors, along with some of the group's members, had their Education and Programming Coordinator Abby Fredrickson from Naga-Waukee Ice Arena in Delafield, WI present two of the U.S. Ice Rink Association's STEM programs. They were 'Making Fizzy Snowman' and 'Making a Catapult.'

Terry Johnson, from the Pettit National Ice Center, was one of the participants that attended the program.

"Similar to students in school, we were able to get up and out of our seats and engage in a fun experimental activity," Johnson said. "I can see how this program would be a great way to get new participants in my facility."

Jason Woods from the Kettle Moraine Ice Center in West Bend, WI recognized that getting school groups into his building was made easier when he added a more educational portion to a skating field trip like the STEM programs that U.S. Ice Rinks offers.

"Everyone had very positive responses to the added educational aspect and was appreciative that we took a skating field trip to the next level," Woods said.

For more information on U.S. Ice Rink's STEM program, visit their resources page found at usicerinks.com. O